



# Pro Shop Training Class

Hands on Pro Shop School designed to teach you everything you need to know to make your business thrive in 2023 and beyond.

**Cost: \$995, per person**

Tuition is free for any 1 person who purchased a mill package from Innovative in 2022 or 2023!  
(Please still notify us to secure your spot ASAP, spots are limited)

## A 4 day intensive, hands on Pro Shop

- Fitting Skills
- Drilling Techniques
- Bowler Analysis
- Layout Techniques
- Ball Dynamics
- Surface Prep
- Ball Plugging
- Understanding Layouts
- Hands-on Training
- On-lanes
- Coaching
- Problem Solving
- Business
- Certificate of Completion
- Pin Carry Study
- 2LS: Storm's new layout system designed to create optimal ball motion for bowlers that do not use their thumb. Full explanation and demo.

## Instructors:

### **Hank Boomershine**

- USBC Gold Coach
- VP Sales & Marketing Storm Products
- Technology Developer Storm Products

### **Mike Luongo**

- US Sales Advisor for Storm & Roto-Grip
- Expert Pro Shop Operator & Coach

### **Mickey Luongo**

- Northeast Region Sales Advisor for Storm/Roto-Grip
- Expert pro shop operator / instructor.

### **Alex Hoskins**

- Director of Research & Development Storm Products

### **Travis Celmer**

- East Region Sales Advisor

### **John Jameson**

- President of Innovative Bowling Products & VISE

### **Ralph Solan**

- Southeast Regional Sales advisor for Storm & Roto Grip
- Expert Pro Shop Operator / Instructor

**When: 4/17/2023 - 4/20/2023**

**Starting Time: 9:00 AM**

**Where:**

Innovative Bowling Products  
250 N Main St, Jacobus, PA 17407

Hotel Information is available upon request or when signing up.

Each attendee will receive one Storm or Roto-Grip performance ball. Balls will also be provided for plugging and resurfacing.

\*\* All attendees are required to bring at least 1 bowling ball and shoes, you will be bowling as part of the class. \*\*

Space is limited, please call Sarah or Jess at **800-226-5891** or email **sales@innovativebowling.com** to reserve your spot in the class.