



# Pro Shop Training Class

Hands on Pro Shop School designed to teach you everything you need to know to make your business thrive in 2019 and beyond.

Cost: \$995, per person

Tuition is free for any 1 person who purchases a mill package from Innovative between 11/1/18 and 5/13/19.

## A 4 day intensive, hands on Pro Shop Training Class!!!

When: 05/13/19 - 05/16/19

Starting Time: 9:00 AM

### Where:

Innovative Bowling Products  
250 N Main St, Jacobus, PA 17407

### Host Hotel:

Best Western Westgate Inn  
1415 Kenneth Rd, York, PA 17408  
717-767-6931

Block Name/Reference: Innovative Bowling  
\$90.99/Night + Tax

Tru By Hilton - York  
1520 Toronita St, York, PA 17402  
717-812-0001

Block Name/Reference: Innovative Bowling  
\$119.00/Night + Tax

Each attendee will receive one Storm or Roto-Grip performance ball. Balls will also be provided for plugging and resurfacing.

\*\* All attendees are required to bring at least 1 bowling ball and shoes, you will be bowling as part of the class. \*\*

Space is limited, please call Sarah at 800-226-5891 or email sarah@innovativebowling.com to reserve your spot in the class.

- Fitting Skills
- Drilling Techniques
- Bowler Analysis
- Layout Techniques
- Ball Dynamics
- Surface Prep
- Ball Plugging
- Understanding Layouts
- Hands-on Training
- On-lanes
- Coaching
- Problem Solving
- Business
- Certificate of Completion
- New USBC Technical & Oil Absorption Specs

### Instructors:

#### Hank Boomershine

- USBC Gold Coach
- VP Sales & Marketing Storm Products
- Technology Developer Storm Products

#### Mike Luongo

- US Sales Advisor for Storm & Roto-Grip
- Expert Pro Shop Operator & Coach

#### Mickey Luongo

- Northeast Regional Sales Advisor for Storm/Roto-Grip
- Expert pro shop operator / instructor.

#### Ralph Solan

- Southeast Regional Sales Advisor for Storm/Roto-Grip
- Expert pro shop operator / instructor.

#### John Jameson

- President Innovative Bowling Products & VISE

#### Todd Porter

- 17 years of Pro Shop Experience
- IBPSIA certified & USBC Bronze Coach
- Assistant Instructor for Innovative Schools for 4 years